

Credivalores successfully issues its inaugural bond in the domestic capital market

- *The proceeds of the first tranche of the domestic bond issuance partially guaranteed by the National Guarantees Fund¹ for COP\$52.9 billion will be used to strengthen the financial inclusion for the population located in remote areas of Colombia through the digital underwriting of payroll loans and consumer loans.*
- *During its 17-year track record in the Colombian financial system, Credivalores has disbursed more than COP\$11 trillion in loans to the underserved segments of the population in small and medium cities.*

Bogota, August 26th, 2021.- Credivalores- Crediservicios S.A., the leading non-bank lender in Colombia in payroll and consumer loans, announces that today the Company successfully accessed the domestic capital market pricing the first tranche of its debut bond issuance partially guaranteed by the FNG among institutional investors.

The total amount of the domestic bond issuance, authorized by the Colombian Financial Superintendence in June 2021, is COP\$160 billion and today Credivalores placed the first tranche for an amount of COP\$52.9 billion with a 3-year tenor and a 9.1% coupon in pesos. The transaction was 1.51x oversubscribed.

The domestic bond issuance has a partial irrevocable guarantee from the FNG for 70% on the principal and interests of the bonds and was rated 'AA (col)' by Fitch Ratings Colombia.

The proceeds of the first tranche of the bond issuance will support the growth of Credivalores' operation in Colombia providing payroll and consumer loans to the low and middle-income part of the population using digital channels, which as of June 2021 represented about 84% of total origination.

As of the first half of the year, the total managed loan portfolio of Credivalores reached COP\$1.76 trillion (about USD\$463 million), mainly in payroll loans, which represented 49% of the total loan portfolio, with a special concentration among pensioners and government officials. About 80% of the total origination of payroll loans is completed through fully digitally integrated agreements with pension funds and employers.

Mr. David Seinjet Neirus, CEO of Credivalores, spoke about the transaction and stated: *"we are pleased to debut as fixed income issuers in the domestic capital market with the support from the FNG and its program 'United for Colombia'. We value the efforts from the Colombian government to support the access to new financing alternatives and new liquidity sources for Colombian companies under the current circumstances of the COVID-19 pandemic. The proceeds from this transaction will allow us to maintain our commitment to financial and digital inclusion in Colombia and to diversify*

¹ *Fondo Nacional de Garantías or FNG in Spanish, is an entity owned by the Colombian Government, whose main purpose is to facilitate access to formal loans for self-employed workers, SMEs, medium cap Companies and Colombian households providing guarantees for these loans to the financial institutions acting as lenders. In addition, the FNG provides guarantees for low-cost housing loans.*

our sources of funding in Colombian pesos to complement our successful 10-year track record as recurrent fixed income issuers in the international capital market with an aggregate of more than US\$1 billion issuances”.

The results of the placement of the first tranche of the domestic bond issuance are presented below:

Total amount of the bond issuance	COP \$160 billion
Total amount issued under the first tranche:	COP\$52.9 billion
Series placed:	A Series
Tenor:	3 years
Rate:	Fixed Rate
Date of issuance:	August 26, 2021
Date of maturity:	August 26, 2024
Coupon rate:	9.1%
Yield to maturity:	9.1%
Interest basis:	Payable semi-annually in arrears
Amortization:	Bullet
Day count:	365/ 365
Denomination:	COP \$1.000.000

Banca de Inversión Bancolombia S.A. Corporación Financiera acted as lead structuring agent and Exponencial Banca de Inversión S.A.S. as co-structuring agent. Valores Bancolombia acted as lead placement agent.

About Credivalores

Credivalores is the leading non-bank financial institution in payroll and consumer loans in Colombia with a 17-year track record. As of June 2021, Credivalores served more than 862,000 clients in nearly 900 municipalities in Colombia. About 90% of the clients belong to the low and middle-income part of the population, providing them with access to formal credit. The loan portfolio includes credit card through the Crediuno Visa product, payroll loans and consumer loans underwritten through strategic alliances.

In the past two years Credivalores committed to advance in its digital transformation strategy to strengthen the financial inclusion and digitalization of loan underwriting in remote areas in Colombia. As a result, today 89% of the credit cards and about 40% of the payroll loans are originated through digital channels. Credivalores has also reduced its response times to clients. Currently, about 84% of the payroll loans are disbursed in less than 24 hours and 90% of the credit cards are approved and delivered in less than 12 minutes.

For further information contact:

María Patricia Moreno
Head of Structured Finance and Investor Relations
 Telephone: (+571) 3137500
 E-Mail: mmoreno@credivalores.com

Visit our Investor Relations website <https://www.credivalores.com.co/en/investor-relations>